

Consumer interest in electric cars strengthens



Following last week's government announcement of electric car subsidies **evstores** have confirmed a huge growth in enquiries for their electric MyCar city vehicle.

Last week the UK Government announced a purchase subsidy of up to £5,000 for every electric car but only available from 2011. **evstores** offers a range of electric vehicles for sale today and despite the public's disappointment over the delays until 2011, it appears that the news has boosted the interest among the car-buying public in electric cars.

Says co-founder Evert Geurtsen: "Buyers do not need to wait until 2011 because electric cars are available now and already provide huge savings. Starting from less than £10k our cars do not need a subsidy to make sense. Road tax is zero and electricity costs less than 2p per mile whilst the price of petrol and diesel will just keep on rising with increasing government taxes. In London you do not need to pay Congestion Charge and can even park for free in large parts of the city. A company car driver can drive one of our cars at less than 50p per day!

evstores sees the future of EVs very much driven by affordable small city cars. For everyday mobility the upfront costs of the batteries for extended range electric vehicles will remain a major hurdle, even with substantial government subsidies. The good news is that most of us do not need the extended range. In London the average car journey is only 4.3 miles long and the average speed only 12 mph. This week's 'The Car in British Society' report from the RAC Foundation confirmed that across the the UK the average car journey is only 8 miles and average speed only 24 mph. The report also highlighted the essential role that cars play in the economy and and social inclusion. Affordable short range electric cars are the only solution to provide accessible mobility for the entire population whilst also fighting climate change.

At less than £10,000 on the road the electric MyCar delivers an affordable electric car solution and is available now. It can travels between 40 and 50 miles on a single charge and for the occasional longer journeys **evstores** partners with car clubs.

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Information for editors:

***evstores** is a private limited company that promotes, sells and supports electric cars. From its main offices at Park Lane, Mayfair, London it distribute products from MyCar, Micro-Vett, Tazzari and e-max scooters. All vehicles distributed by **evstores** are pure electric and are fully approved for road use in the European Union. More information is available from the contacts above or on www.evstores.co.uk*

MyCar CV.2 is developed and manufactured by EuAuto Technologies in Hong Kong. The MyCar CV.2 was designed by Guigaro in Italy and developed by a team of international experts. The vehicle is manufactured in China and will the first of a range of exciting products to be introduced by Hong Kong's first car manufacturer.

*MyCar and **evstores** are currently conducting a study to bring production of the MyCar to London which, with the required political support, could happen before the end of 2010.*